

Ecommerce Website Starter Package

Our **Ecommerce Website Starter** package is ideal for businesses looking for a simple website to sell their products online.



Inclusions

- We select a pre-designed theme suited to your business
- Up to 6 pages of content (provided by you)
- Mobile responsive design
- 1 professional stock image
- Google Analytics page tracking throughout the entire website
- Ability to add and edit your own content and manage products/categories for the website



Search Engine Optimisation

- Website will be Search Engine Optimised to improve organic ranking on search engines such as Google
- Submission to major search engines so that your website will be indexed by Google, Bing etc.



Social Media

- Use our social media plugins to integrate with your social media channels, for example Facebook, Twitter and LinkedIn
(Please note this does not include set up of these accounts)
- Install and configure social media 'like' buttons on your website (**over 100 social networks!**)



Ecommerce

- Categories setup (images to be provided)
- 2 products setup within each category to demonstrate site (images to be provided)
- Shipping costs setup (flat-rate or free for in-store pickup)
- Payment method configured (Paypal OR Credit Card)
- Configuration of shop emails
- Order Management screen setup

All this for only **\$2,495** (ex GST)

* Please note the above package is subject to change without notice. Prices for packages are exclusive of GST and current as of 19 June 2015.

Get in touch with us today on 02 4341 3313 or email enquiries@centralcoastwebdesign.com.au

Ecommerce Premium Package

Our premium ecommerce package will ensure your website provides a seamless online shopping experience for your customers. This exciting new package is perfect for businesses looking for more than just a basic ecommerce solution – it offers mobile responsive design, SEO and tracking capabilities, plus full content writing, product data entry and photography!



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Ecommerce Premium Package inclusions:



Design

- We select a pre-designed theme suited to your business
- Up to 6 pages of content
- Mobile responsive design



Content

- Authoring of website content based on information that you provide us
- Tailoring of content to target your primary keywords (for enhanced Search Engine Optimisation)
- The ability to add and edit your own content on the website



Performance Tracking

- Google Analytics page tracking throughout the website



Ecommerce

- Categories setup (images to be provided)
- 2 products setup within each category to demonstrate site (images to be provided)
- Shipping costs setup (flat-rate or free for in-store pickup)
- Payment method configured (Paypal OR Credit Card)
- Configuration of shop emails
- Order Management screen setup for managing orders
- Data entry for up to 50 products



Social Media

(Please note this does not include set up of these accounts)

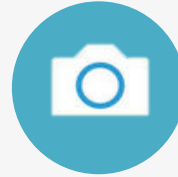
- Install and configure social media 'like' buttons on your website (**over 100 social networks!**)
- Use our social media plugins to integrate with your social media channels, for example Facebook, Twitter and LinkedIn

Ecommerce Premium Package inclusions:



Search Engine Optimisation (SEO)

- SEO to assist users in finding your website through Google search
- Ensure the website content contains keywords that will best target your customers
- Provide tips on things you can do to build your SEO once the website is launched
- Create a Google Sitemap to further assist with your websites SEO
- Submission to major search engines so that your website will be indexed by Google, Bing etc
- Adding of your business to Google Places

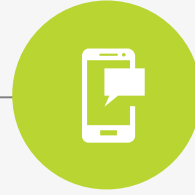
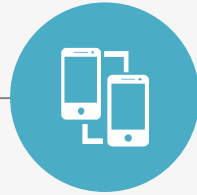


Photography

- 1 x on-site photo session with photographer (approx. 4 – 6 hours on-site)
- Please note that our photographer has a portable studio and portable product studio
- Approximately 50 products can be shot during session but this is dependant on setup times so may vary
- Basic image manipulation of optimisation of images

Custom Ecommerce Websites

- ✓ Are you after a custom designed ecommerce website?
- ✓ Do you want your website to provide a seamless shopping experience for your customers?
- ✓ Would you like to work with a company that is experienced in User Experience Design?
- ✓ Are you looking for a company that is prepared to work with you to create a hand-crafted website that showcases your brand and products effectively to the world?



Central Coast Web Design are experts in the creation of custom designed ecommerce websites. We are happy to work with you to ensure you get a tailored solution that best reflects your brand and how you showcase your products online. We understand that developing a custom website is a process that requires time and attention to detail and we would love to work with you to see your vision come to life!

Custom ecommerce websites are not something that we “package” so contact us today on **02 4341 3313** to discuss your project and we’d be happy to provide you with an estimate.

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